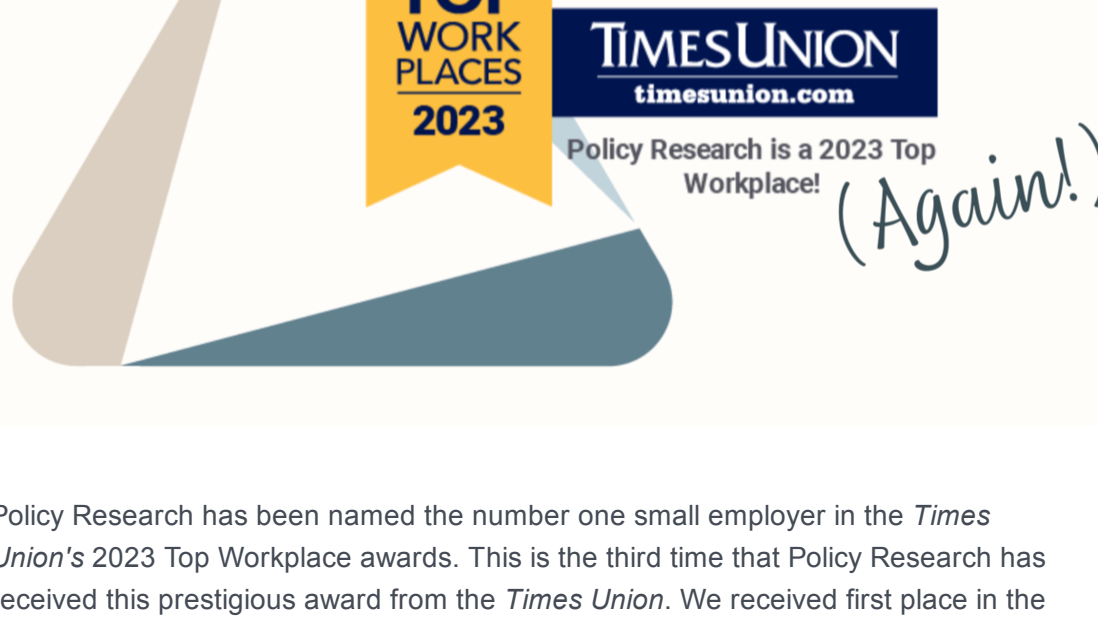


PRA ENEWS

MAY



Policy Research Is a Top Workplace (Again!)



Policy Research has been named the number one small employer in the *Times Union's* 2023 Top Workplace awards. This is the third time that Policy Research has received this prestigious award from the *Times Union*. We received first place in the small employer category in [2013](#) and [2018](#). It is an honor to receive this award for the third time as we celebrate our 35th anniversary.

Each year the *Times Union* facilitates the Top Workplace awards for Capital Region-based firms (Albany, New York, and the surrounding area). Employees nominate their firms to be considered for the Top Workplace awards. If the firm is selected for consideration, employees are asked to complete a brief survey, which asks questions about the company's culture, leadership support, and commitment to the mission. Companies are ranked according to their answers within their size category—small (fewer than 99 employees), medium (100 to 299 employees), and large (300+ employees).

"I'm so excited that we have been named a Top Workplace, especially as we celebrate our 35th anniversary and my first year as President. It is gratifying to see our strong company culture and commitment to creating positive social change recognized by the *Times Union*," noted Policy Research President Sarah Desmarais, PhD.

[Keep Reading](#)

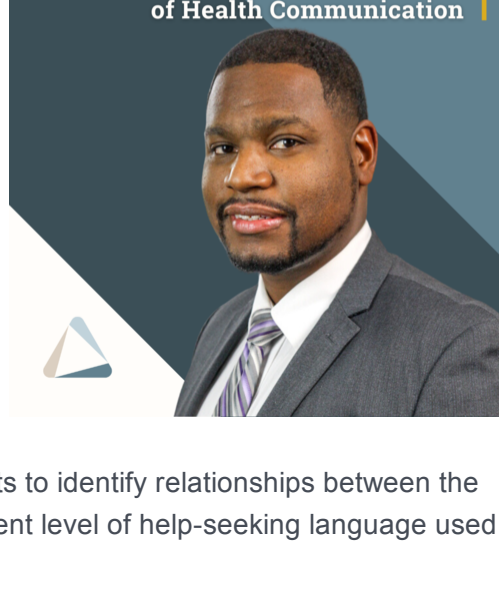
Donald Harris Co-authors Paper Examining Framing of Suicide Prevention Public Service Announcements on YouTube

Social media platforms spread messages quickly and widely, making them a powerful vehicle for sharing positive messages about health. YouTube is a prime example, with many organizations and people sharing public service announcements (PSAs) about suicide prevention. However, analysis has not determined which components of a PSA are the most beneficial for changing attitudes and encouraging help-seeking behavior.

A new research study co-authored by Senior Project Associate Donald Harris, MBA, examined suicide prevention-focused PSAs shared on YouTube and the resulting comments to identify relationships between the message's frame and format and the subsequent level of help-seeking language used in the comments.

Mr. Harris and his co-author found that PSAs using a gain-focused frame and narrative format were more likely to receive positive comments. Narrative-formatted PSAs were more likely to receive comments using help-seeking language.

"Exploring the Association Between Suicide Prevention Public Service Announcements and User Comments on YouTube: A Computational Text Analysis Approach" was co-authored by Archana Krishnan, PhD. It was published in the *Journal of Health Communication*.



[View the Article](#)

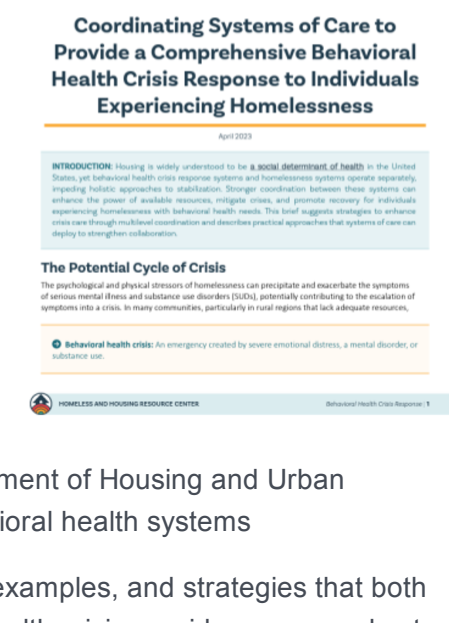
HHRC Releases New Guide on Coordinating Systems of Care to Comprehensively Respond to Behavioral Health Crises Among People Experiencing Homelessness

The Homeless and Housing Resource Center has released a new brief to the field: *Coordinating Systems of Care to Provide a Comprehensive Behavioral Health Crisis Response to Individuals Experiencing Homelessness*. This guide offers strategies that communities and behavioral health and homeless and housing systems can use to enhance crisis care for people experiencing homelessness.

The guide is composed of the following sections:

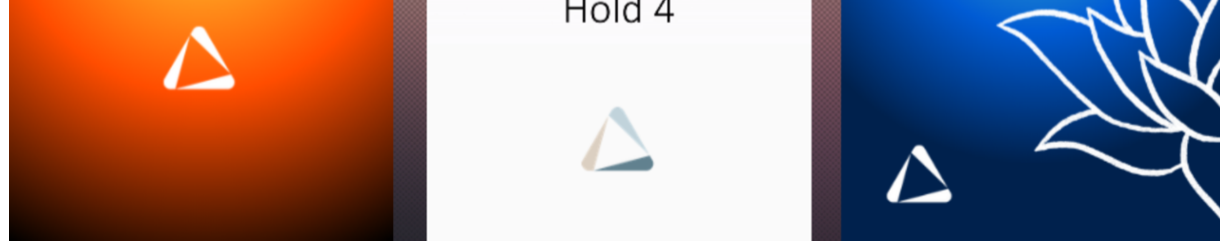
- Preventing and mitigating crises
- Enhancing crisis response
- Ensuring continuity post-crisis
- Enhancing community partnerships
- Understanding opportunities for U.S. Department of Housing and Urban Development continuums of care and behavioral health systems

The guide includes helpful definitions, community examples, and strategies that both homeless and housing providers and behavioral health crisis providers can employ to strengthen partnerships and enhance care. This guide is available for free download in both English and Spanish.



[Download the Guide](#)

May Is Mental Health Month: Celebrate With Our YouTube Shorts Series



May is Mental Health Awareness Month, a time to highlight the importance of mental health care and encourage people to take care of their mental health. In celebration of small acts of self-care, we created a YouTube shorts series that breaks down our popular [mindfulness exercises](#) into 1-minute clips. These short clips allow you to integrate mindfulness and body awareness into any part of your day. Now available are our Vagus Nerve Reset, Body Scan, and Box Breathing shorts. Take a few moments to get yourself grounded by giving it a watch, then share it with someone you care about!

[Take A Mindfulness Break](#)

Quarterly Impact: January to March 2023

Policy Research is pleased to release its impact report for quarter 1 of 2023. Each quarter, Policy Research publishes this document spotlighting our work across the country via our technical assistance centers, projects, and fee-for-service activities.

Highlights of the January-to-March reporting period include the following:

- Facilitated 63 site visits and technical assistance visits, with 2,235 participants
- Hosted 15 trainings, training 1,440 people
- Released 9 new public products
- Produced 15 meetings and events, with 5,207 attendees



Read the full quarter 1 impact report for more on the following featured topics:

- New Podcast: Data Points
- SAMHSA's SMVF TA Center Meets With Tribal Representatives to Discuss the Development of a Virtual Tool Related to AI/AN SMVF Suicide Prevention
- SAMHSA SOAR TA Center Presents at the Innovations & Solutions for Ending Unsheltered Homelessness Conference

[View the Impact Report](#)

Upcoming Webinars

[GAINS: Harm Reduction Strategies in Treatment Court: What Fits and What Doesn't](#)
May 30, 2023, 2:30–4:00 p.m. ET

This webinar will encourage treatment courts to fully embrace life-saving harm reduction practices that are both effective with the treatment courts' target population and compatible with the model.

[SMVF: Problem Gambling among Service Members and Veterans: Education, Awareness, and Outreach](#)
June 9, 2023, 1:00–2:30 p.m. ET

This webinar will provide attendees with information related to the prevalence of problem gambling among the service member and Veteran population.

Policy Research at an Event Near You

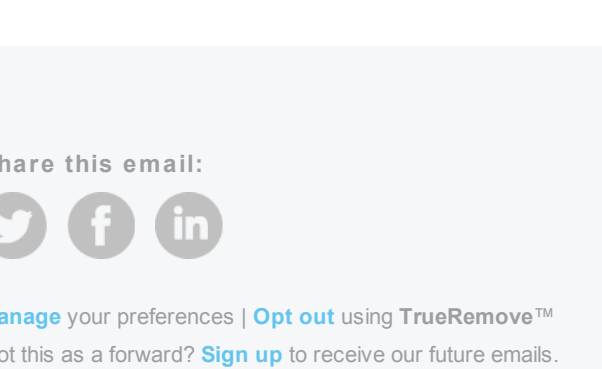
[National Association of Drug Court Professionals RISE23](#)

June 26–29, 2023; Houston, Texas

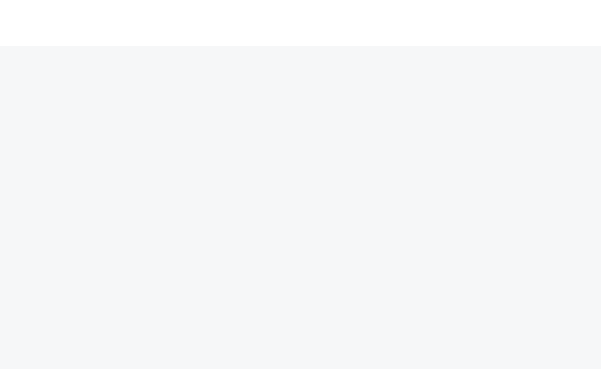
Headed to RISE23 this June? Join SAMHSA's GAINS Center at the following panels:

- GAINS Center Director **Chanson Noether, MA**, and Senior Research Associate **Lisa Callahan, PhD**, will present on the panel *Trauma-Informed Treatment Courts: Seize the Opportunity to Influence Guidance to the Field*. This session will take place on June 26, 2023, from 9:30–10:45 a.m. CT.
- **Lisa Callahan, PhD**, will present at the workshop *Building the Policies and Practices for Becoming a Trauma-Responsive Treatment Court*. This skills-building workshop will take place on June 26, 2023, from 2:00–5:00 p.m. CT.
- **Chanson Noether, MA**, will present at the workshop *Recovery-Oriented Treatment Court Teams: Integrating and Sustaining Peer Support Workers Effectively*. This skills-building workshop will take place on June 26, 2023, from 2:00–5:00 p.m. CT.
- **Chanson Noether, MA**, will present on the panel *Building a Trauma-Responsive Treatment Court: What Role Does Each Team Member Play?* This session will take place on June 27, 2023, from 8:00–9:15 a.m. CT.
- **Melissa Neal Stein, DrPH**, will present on the panel *Serving a Diverse Community: Challenges and Recommendations to Improve Equity & Inclusion in Treatment Courts*. This session will take place on June 27, 2023, from 9:30–10:45 a.m. CT.
- **Chanson Noether, MA**, will present on the panel *Supporting and Promoting the Integration of Peers on Your Treatment Court Team*. This session will take place on June 28, 2023, from 3:30–4:45 p.m. CT.

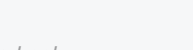
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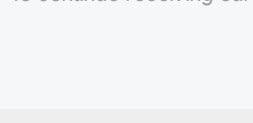
[ChatGPT: Friend or Foe? Part 2](#)



[Homeless to Housed: Walking the Journey of Accessing Mainstream Benefits](#)



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