
PRA's Suicide Prevention Icons: Instructions for Use

In honor of Suicide Prevention Awareness Month 2019, suicide prevention efforts, and survivors everywhere, Policy Research Associates, Inc. (PRA) has collaborated with experts in the field to create a suite of nine icons that illustrate key suicide prevention concepts in a strength-based and recovery-oriented manner.

This suite of nine icons addresses key concepts within Centers for Disease Control and Prevention's [Preventing Suicide: A Technical Package of Policy, Programs, and Practices](#), as well as critical topics addressed in suicide prevention work:

- Identifying people at risk for suicide
- Recognizing suicidal ideation
- Increasing help-seeking behavior
- Creating safety plans
- Responding to a crisis
- Providing postvention services
- Linking to care
- Enhancing protective factors
- Promoting connectedness

The icons, developed by PRA graphic artist Briela Tollisen, are available to the public for free use.

Attribution

Use any of the icons to advance suicide prevention in any medium. Attribution ("Image credit: [Policy Research Associates, Inc.](#)") is appreciated but not required.

Select the pack in black and white or full color, depending on your needs. If you have an application for these icons that would benefit from a change in color scheme, reach out to communications@prainc.com for editable file versions.

Learn More

Read [our announcement](#) about the release of these icons to learn more.